



How Orléans Métropole improved real-time roadworks information and increased residents and drivers satisfaction with ViaPro



CONTEXT

Orléans Métropole gathers 22 cities around the city of Orléans (France), with 286,000 inhabitants.

There are around 500 running roadworks on a given day on the whole territory. Works orders are managed separately by each town (and the county for main roads). Most of them are contracted to construction companies.

Residents and drivers complain often and strongly about lack of information on actual and upcoming roadworks.

SOLUTION

Nextérité implemented ViaPro, which gathers information from existing work orders solutions and input from professional and general users. Orléans Métropole gave access to ViaPro to construction companies. Obligation was made for site managers to enter and edit roadworks into the App through a smartphone, a tablet or a computer.

Training sessions with workers helped them adopt ViaPro very easily. Entering or modifying an event takes less than 20 seconds. Up-to-date information is displayed in real time on the city web portal and sent to Waze.

Timeline to deliver: 3 months | Language: French | Connected to existing apps

BENEFITS



of roadworks information covered



of information sent to residents and drivers



to enter or modify an event

“This application is a good idea, it helps relieve congestion in the city.”

Louis H., Team manager, Eurovia Orléans, Vinci Group